

**TRADE**

# Loyalty Program



Your business is important to us and **guru** labels would like to reward our loyal trade customers with genuine loyalty discounts using our online quote system

There are 3 levels that you are able to achieve - **Gold Guru**, **Silver Guru** and **Bronze Guru**.

Our Guru Trade loyalty program rewards consistent spending with Guru Labels. At the end of the financial year, if your spend has reached any of our tiered levels we will then apply your loyalty discount to every order you subsequently place online, forever...

The Guru Trade loyalty program is only for trade customers using the online portal. The loyalty discount only applies to online quotes & orders.

**First review will be on 30 June 2017.**

This program is subject to terms & conditions.

**Gold Guru - Receive 10% discount**

\$50,000 total spend in a financial year



**Silver Guru - Receive 7.5% discount**

\$25,000 total spend in a financial year



**Bronze Guru - Receive 5% discount**

\$10,000 total spend in a financial year



## **Guru Trade Loyalty Program Membership and General Terms/Conditions – as of 7/3/2016**

The Guru Trade Loyalty Program is sponsored by Guru Labels. By becoming members of the loyalty program, members agree to receive advertising, marketing materials and other communications from Guru Labels except where expressly disallowed as a profile preference. The Guru Label's logo and associated loyalty program graphics and taglines are the intellectual property of Guru Labels and can not be used without express written consent from Guru Labels. Guru Trade Loyalty Program membership is open to dedicated TRADE businesses approved by Guru Labels. Trade is loosely defined as businesses within the print industry who are genuine resellers of printed products.

Guru Labels may change the Guru Trade Loyalty Program rules, regulations, benefits, conditions of participation, or levels for rewards, in whole or in part, at any time without notice. Guru Labels may, at any time, suspend or terminate The Guru Trade Loyalty Program without any further obligations to members. Guru Labels reserves the right to interpret and apply the policies and procedures communicated in these terms and conditions. All determinations by Guru Labels shall be final and conclusive in each case.

Members who participate in receiving discounts based on the Guru Trade Loyalty Program accept they must maintain their trading account within Guru Label's standard trading terms and conditions. Failure to keep the account maintained may see their loyalty discounts suspended or cancelled.

### **Loyalty Levels achievable**

**Gold Guru** - based on ordering and spending \$50,000 in a financial year (all inclusive of print, set up, tooling and delivery. GST is excluded from the total spend calculation.) At this level you will automatically receive a genuine 10% discount on all online quoted and ordered print related products and services provided by Guru Labels moving forward. Note: GST is excluded from the discount.

**Silver Guru** - based on ordering and spending \$25,000 in a financial year (all inclusive of print, set up, tooling and delivery. GST is excluded from the total spend calculation.) At this level you will automatically receive a genuine 7.5% discount on all online quoted and ordered print related products and services provided by Guru Labels moving forward. Note: GST is excluded from the discount.

**Bronze Guru** - based on ordering and spending \$10,000 in a financial year (all inclusive of print, set up, tooling and delivery. GST is excluded from the total spend calculation.) At this level you will automatically receive a genuine 5% discount on all online quoted and ordered print related products and services provided by Guru Labels moving forward. Note: GST is excluded from the discount.

### **Review dates**

Trade customers' total spend will be reviewed exclusively within the first week following the 30th June each year. Any trade customers who have achieved Bronze, Silver or Gold membership will be notified of their achievement and associated future discount. No other reviews dates will be entertained.

### **Privacy Policy**

Any information provided by the member will be used solely by Guru Labels and for tracking reward points and marketing activities only. It will not be sold or provided to other organisations.